

# canstruction<sup>®</sup>

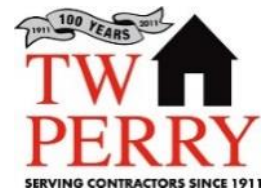
WASHINGTON, D.C.



WASHINGTON  
ARCHITECTURAL  
FOUNDATION



BLUEDGE<sup>®</sup>



DC COMMISSION ON  
THE ARTS & HUMANITIES



## in 11 Easy Steps

**Step 1. Brainstorm** a clever concept. Request your concept any time before September 14th by emailing Ivan Jerome. To vary the concepts that get built, ideas are approved on a first come first served basis.

**Step 2. Get Active on social media** Follow AIA|DC and WAF on Twitter, Facebook, and Instagram. See attached Social Media page.

**Step 3. Concept development** Sketch for a space no larger than 8' x 8' x 8'.

**Step 4. Go to your local store** to find the right sizes, colors, and clever food connections that match your concept. Take pictures of the shelf labels, you'll need this information for ordering. Find substitutes just in case Giant can't deliver a certain project.

**Step 5. Start the fundraising process** to find sponsors for your project.

**Step 6. Turn in your food order** by Wednesday, September 13th. (Very important deadline).

**Step 7. Turn in your poster information** no later than Monday, October 16th. Write a descriptive paragraph that highlights the visual puns and details that make your project an award-winner. The Foundation will produce posters to be displayed next to your project. Your paragraph (without team identification) will inform the jurors.

**Step 8. Turn in your payment** by Tuesday, October 31<sup>st</sup>.

**Step 9. Meet at the National Building Museum** Sunday, November 19th. 12:00pm the build starts!

**Step 10. Encourage your family and friends to vote** for your project by dropping canned goods in your donation box. One can = one vote. No surplus food from your team's build allowed.

**Step 11. Collect your award** on Monday, November 27th at 12:00pm followed immediately by DeCanstruction!



## Key Deadlines

- **Submit your concept**  
Monday, August 28th or before.
- **Turn in your food order**  
Wednesday, September 13th or before.
- **Turn in your poster information**  
Monday, October 16th or before.
- **Turn in your payment**  
Tuesday, October 31st or before.
- **BUILD!**  
Sunday, November 19th from 12:00pm to 6:00pm.
- **Jury deliberations**  
Monday, November 20th
- **Collect your award and DeCanstruction**  
Monday, November 27th at 12:00pm



## Poster Information

WAF will design the poster. Please send a **Word document** with your information to Ivan Jerome by October 16<sup>th</sup>.

SPONSORED BY THE WASHINGTON ARCHITECTURAL FOUNDATION

WASHINGTON, D.C.  
DESIGN AND BUILD COMPETITION  
BENEFITING THE CAPITAL AREA FOOD BANK

**Jurassic Park:  
Now it's hunger's turn to go extinct!**

DESCRIPTION OF STRUCTURE	FIRM & TEAM MEMBERS
<p>An adventure 1,500 cans in the making. Canasurus rex is the result of 68 million years of evolution, with claws of corn, and ferocious garbanzo bean jaws perfectly formed to crush whatever stands in his path. However, Canasurus isn't interested in theme park guests, paleontologists or rogue computer programmers, he exists to hunt down Hunger itself. Thanks to a power outage Canasurus has escaped and is on a mission to take a bite out of hunger!</p>	<p><b>HARTMAN-COX ARCHITECTS</b></p> <p>Lemma Al-Ghanem Paich McInturff Tyler Pitt Kelly Umutohi Rie Yamakawa</p>
NUMBER OF CANS	SPECIAL THANKS
<p><b>1,488</b></p>	<p>With special thanks to SK&amp;A Engineers, ABC imaging for their support, Safeway, and the entire Hartman-Cox family.</p>
INGREDIENTS	CANNED FOOD FACTS
<p>Libby's Gourmet, White Corn, 15 oz, 588 cans Safeway, Beef Broth, 14.5 oz, 432 cans Safeway, Garbanzo Beans, 15 oz, 300 cans Hanover, Cannellini Beans, 15.5 oz, 168 cans</p>	<p><b>Cans seal in freshness, flavor, and nutrition, naturally.</b> Cans are one of the healthiest ways to get food from the farm to the family table.</p> <p><b>Cans lock in nutrients at the peak of ripeness - just hours after picking.</b> The process is the same as our grandparents and great grandparents used to preserve foods.</p> <p><b>Canned food make homemade easy!</b> Cans help save prep time and get healthy, homemade meals on the table more often.</p> <p><b>Metal cans are endlessly recyclable.</b> Cans are the most recycled food and beverage containers in America today, keeping metal out of landfills and saving significant energy.</p> <p><b>Canned foods help reduce the amount of food we waste, saving us time and money, and reducing our impact on the environment.</b></p> <p>More info: <a href="http://www.cansgetyoucooking.com">www.cansgetyoucooking.com</a></p>

[www.canstruction.org](http://www.canstruction.org) | [www.aiadc.com/waf](http://www.aiadc.com/waf)

**Firm & Team Members:**

Please list your firm name and then send your high-res logo in a separate attachment. List five official team members.

**Project Title:** Clever title

**Description of**

**Structure:** A paragraph that highlights visual puns and interesting details of your project. 150-word limit.

**Number of Cans:** The total number of cans in your structure.

**Ingredients:** Name of product, size, number of cans list on separate lines.

**Special Thanks:** Additional team members and sponsors

**Canned Food Facts:** provided by CANstruction Inc.

See full instructions in the Rules and Regulations section of this handbook.

By Participating in CanstructionDC 2023, you agree to these Canstruction, Inc. Rules & Regulations. Competition organizers do not disqualify an entry. All decisions are left in the hands of the Jury.



## 2023 Rules & Regulations

### Materials and Teams:

- Maximum size of any structure is 8' x 8' x 8'.
- Maximum size of the official team that actually builds the structure is five persons. Only five team members will be permitted to build, with their hands directly on the structure, at one time. Teams may swap out members and are allowed a maximum of 15 minutes for transition. Regardless of how many team members in the firm participate, five individuals must be selected as the official team members.

- Please try to incorporate healthy canned foods into your design such as:

black beans, low sodium	peaches in water or juice
black-eyed peas	pears in water or juice
carrots, sliced, no salt added	chicken
corn, no salt added	tuna
tomatoes, no salt added	turnip greens, low sodium

- Food/Beverage

#### Non-Permissible Items:

- NO glass containers or alcoholic beverages
- NO junk food (e.g. candy, chips, etc.) or pet food
- NO opened, exposed or expired food/beverage
- NO covered, removed or altered can/product labels
- NO empty cans or plastic bottles/containers

#### Permissible Items:

- Full, unopened, canned food of all sizes with labels intact/unaltered
- Full, unopened, beverage cans of all sizes with labels intact (NO alcoholic beverages)
- Full, unopened, plastic bottles/containers of food/beverage with labels intact/unaltered
- Use of boxes, bags and packets of food is acceptable; however, cans must be used for the majority of the structure

- **Building Materials**

Non-Permissible Items:

- NO wood or metal beams, struts, steel tubes or bracing materials
- NO leveling materials (templates) greater than 1/4" thick (6mm)
- NO sheet metal, steel plates, Fiberock, or glass
- NO permanent adhesives or bonding process (soldering, etc)

Permissible Items: (provided they do not damage cans or labels)

- Velcro, magnets, zip-ties, tape, silicone
- Rubber bands, nylon string, wire mesh or wire
- Wood or steel rods, PVC pipe, threaded metal rods. Cardboard tubes provided they aren't more than 1/4" thick.
- Leveling materials (templates) no greater than 1/4" thick (6mm) - Examples of approved leveling materials are: cardboard, foam-core, masonite, MDF, plywood, plexiglass, fiberglass

- Structures must be structurally self-supporting. Building materials are for the purpose of leveling or balancing materials but should not be load-bearing.
- No interactive structures. Do not encourage visitors to touch your Canstruction structure.
- You can purchase your own stanchions from canned food at each corner, or WAF will provide large cans. WAF will provide the ribbon to connect to the stanchions and "Please do not touch" signs.
- Teams are responsible for leaving their site 'broom-clean,' with all trash to be placed in the loading dock area.

### **Acquisition of Canned Goods:**

Canstruction firms are responsible for paying for their own canned goods. Discounted canned goods are available through Giant. Firms are encouraged to solicit donations from manufacturers, consultants, contractors, developers, realtors, or other employees for food purchase. Please be prepared to make substitutions, unfortunately, even at the last minute.

If you find your own source for canned goods, cans should be packed in sturdy cartons and labeled with your firm name. You need to make arrangements for getting food to the site if it is obtained from a source other than Giant.

### **Project Concept:**

2023 CANstruction Theme: **You CAN make a difference at home**

To avoid having duplicate projects, we ask that you send your concept to Ivan Jerome. You can send this information early. If someone else has already requested the same concept, we will ask you to choose another idea.

## **CANstruction Poster:**

Please email info to Ivan Jerome. See example in this packet.

- Your firm's official corporate name and high-res logo.
- The project title of your entry.
- A description of your entry with a 150-word limit. The descriptions are most helpful in drawing the jurors' and public's eyes to the rich detail in each design. Don't get caught up in making long, drawn-out philosophical statements—keep it short and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme, plays on words, themes, etc.
- The official 5-person team list—please pay close attention to the spelling of all names—with one designated team captain. If no team captain is indicated, the first person on the list will be considered the team captain.
- Ingredients: PLEASE FOLLOW THIS FORMAT: name of product, size, number of cans. i.e. Safeway Solid White Albacore in Water, 5.0 oz, 200 cans.
- Any special thanks to companies who contributed to the entry, or additional people in your firm responsible for working on your design.
- Total number of cans used in your design.

## **Build:**

- Sunday, November 19th, 12:00pm to 6:00pm in the National Building Museum.
- We'll need names and email addresses in advance for insurance purposes.
- Do as much prefabrication of foam core or other special materials you require. If you have a chance to practice building in your office, take that opportunity to lessen surprises at the site.
- Come with plenty of extra supplies—over-estimate.
- We will provide lunch for the teams to keep you working throughout the afternoon.

## **Press/Public:**

The public will be invited to view the CANstructures November 24 - 27, and vote for their favorite project with can donations. One can = one vote. The press will be invited to attend the Build-out, Awards, and DeCanstruction.

## **Awards and Judging:**

Local winners go on to compete nationally through submission of photographs to a national panel of jurors. Awards that go on to the National Canstruction competition:

- Best Original Design
- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Most Cans

- People's Choice Award - Visitors vote for their favorite project by donating cans. The team with the most votes wins. One can = one vote. Additional funding for the food bank also counts as \$1 = one vote. Teams cannot fill the box with surplus cans from the build.
  - Local Awards at Judges Discretion
- No signage may be by the structure until the jurors have left the area.
  - No representative from the entry may be present during judging.

**Lunchtime Awards and DeCANstruction:**

Awards Announced: Monday, November 27th at 12:00pm followed by DeCanstruction. Each entry must be taken down and packed in boxes for pickup. As many people as possible are needed for this effort.





## Social Media

Help us establish a strong social media presence for CANstruction 2023! We want to be able to show and tell through images and text what you are doing as you plan, design, and, of course, build your CANstruction on our Twitter and Facebook pages.

We need your help to start promoting CANstruction earlier this year. Please post about your planning on social media and/or feel free to send along photos, sketches, plans about your CANstructions to us so that we can post it on the AIA|DC/WAF social media accounts. If you post to your personal or work account, please use the hashtag #canstructionDC and tag us!

### **AIA|DC and WAF**

Twitter: @washingtonDCAIA and @WashArchFound

Facebook: facebook.com/AIADC and facebook.com/wafonline

Instagram: @districtarchcenter

### **Capital Area Food Bank**

Twitter: @foodbankmetrodc

Facebook: @CapitalAreaFoodBank

Instagram: @capitalareafoodbank

### **Our CANstruction hashtag**

#canstructionDC

### **CANstruction organization**

Twitter: @canstruction

Please reach out to Ivan Jerome if you have any questions and don't forget to like our social media accounts!



## Contacts

Registration, Rules and Regulations, and Posters:

Ivan Jerome  
Operations Manager  
Washington Architectural Foundation  
[ijerome@aiadc.com](mailto:ijerome@aiadc.com)  
202-262-9193

Ordering Cans and Fundraising:

Mike Gillespie  
Capital Area Food Bank  
[mgillespie@capitalareafoodbank.org](mailto:mgillespie@capitalareafoodbank.org)  
202-644-9865

Molly McGlinchy  
Sr. Director of Procurement and Direct Programs  
Capital Area Food Bank  
[mmcglinchy@capitalareafoodbank.org](mailto:mmcglinchy@capitalareafoodbank.org)  
202-644-9866