How to Write AIA Learning Objectives

First, write a detailed description of your program’s content. For example:

Event Title:
Tour: Right Proper Brew Pub

Event Description:
The Right Proper Brewing Company in Shaw is a full service restaurant that features two bar areas and a 10 BBL Brewery with barrel and grain storage.

During this tour, project architects Adam McGraw and Ryan McEnroe of McGraw Bagnoli Architects will discuss how the two different spaces that make up the restaurant and brewery--historic storefront and new contemporary structure--impacted the design of the space. The design team will discuss the brewing system that features both new and used brewing equipment, the unique design characteristics of the space, distinctive sustainability feature, and the permitting approach that took place with DCRA.

The session will also address the use of recycled and re-purposed materials within the bar and restaurant, and the connection of a variety of environments within the space through the use of common elements and materials including white oak bars, metal wainscoting, and decorative iron screening.

Next, scan that description for the key learning points.

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Based on those key points, create four learning objectives this program will deliver to participants—specifically, what they will be able to do as a result of participating in the tour. The boldface words below are crucial and must convey measurable outcomes. Consider the following when writing your learning objectives:

- **DO use** describe, explore, explain, identify, organize, apply, analyze, investigate, summarize, produce, compare, predict, plan, recall, use, verify.

- **DO NOT use** learn, understand, cover, appreciate, realize, be aware of, study, familiarize, know.

After attending this program, participants will be able to:

1. **Describe** the building systems required for a brewery, restaurant, and commercial kitchen space, including energy efficiency, heat recovery, and water re-use;

2. **Discuss** the design team coordination efforts that take place between the design team and the base building team during the construction documents and construction administration phases of the project;
3. **Identify** building design strategies used to facilitate a functional restaurant/brewery while accommodating building code restrictions; and
4. **Illustrate** an appropriate reuse of a historic storefront space and use of recycled and repurposed materials.

**Health, Safety & Welfare (HSW|LU)**

To qualify for Health, Safety & Welfare (HSW) credit, at least 75% of the program’s content and 3 of the learning objectives must relate to one or more of these subject areas:

- Aspects of architecture that have salutary physical effects among users of buildings protecting the public from accidental injury. Examples: Accessibility, acoustical systems, energy efficiency, mechanical, plumbing, electrical system, and materials.

- Aspects of architecture intended to limit or prevent accidental injury or death among users of buildings or sites. Examples: Codes, regulations, natural hazards, life safety system-suppression, detection and alarm standards.

- Aspects of architecture that engender demonstrable positive responses among, or enable equal access by users of buildings or sites. Examples: Building design and materials, methods and systems, construction contracting, ethics and regulations governing practice of architecture, preservation, adaptive reuse, and the study of environmental issues.

**Includes:** Accessibility, Acoustics, Building design, Code of ethics, Construction administration, Construction contract laws and legal aspects, Construction documents and services related to public benefit, Construction functions/materials/methods/systems, Energy efficiency, Environmental concerns, Environmental analysis, Fire safety/detection, Insurance, Interior design, Laws and regulations governing the practice of architecture to the public benefit, Life safety codes, Materials and systems, Mechanical/plumbing/electrical systems, Natural hazards, Preservation/renovation/restoration/adaptive re-use, Security of buildings, Site and soils, Site design, Specification writing, Structural issues, Surveying methods and techniques, Sustainable Design