

Architecture Month 2020

Architecture Month is a citywide celebration of the buildings and spaces that shape our city, the creative minds who bring them to life, and the intriguing stories they tell.

Each April, in partnership with cultural institutions, design firms, organizations, and others, architecture enthusiasts and design professionals alike participate in guided tours, film screenings, lectures, open studios, presentations, and public events throughout Washington, DC. These programs inspire the community by shining a spotlight on the impact of architecture, design, and urbanism in our nation's capital. Join us and reconnect with the city around you.

Architecture Month is co-produced by the Washington Architectural Foundation (WAF) and the Washington Chapter of the American Institute of Architects (AIA|DC). The schedule of activities began with Architecture Week in 1998 and has grown from there.

Connect and Follow Us

URL: aiadc.com/architecturemonth2020

Twitter: @DCArchCenter

Instagram: @districtarchcenter / #ArchMonthDC

Facebook: @AIADC

District Architecture Center

421 7th Street NW

Washington, DC 20004

202.347.9403

Dates and Deadlines

Mark your Calendar

Tuesday, September 3, 2019: Theme and Call for Proposals Announced

Monday, December 2, 2019: Proposal Submissions Due

Friday, January 10, 2020: Approved Proposals Notified

Friday, January 24, 2020: Deadline to Submit Final Edits for Publication

Saturday, February 1, 2020: Save-the-Dates Published

Sunday, March 1, 2020: Registration Open

Wednesday, April 1, 2020: Public Celebration

Tuesdays in April: Talks

Fridays in April: Open Studios

Saturdays in April: Service Days

Sundays in April: Family Walking Tours

Thursday, April 30, 2020: Partner Appreciation Reception

2019 Summary

2019 Theme

Connecting Cultures

2019 Partners

Brussels International; Carlos Rosario International PCS, Sonia Gutierrez Campus; Cleveland Park Library; Cunningham | Quill Architects; Davis Buckley Architects and Planners (DBA); DC by Foot; DC International School and LAMB PCS at Delano Hall; DC Preservation League; EDENS; EL Studio; Embassy of Belgium in Washington, D.C.; Embassy of Italy in Washington DC; Embassy of the People's Republic of China in the United States of America; Eric Colbert & Associates; Gensler; Georgetown Business Improvement District; Hickok Cole Architects; International Club of DC; International Spy Museum; Italian Cultural Institute; Italians in DC; MTFA Architecture; Murch Elementary School; N Street Village; National Building Museum; National Law Enforcement Museum; Office of the Secretary of the District of Columbia; Perkins Eastman/Perkins Eastman DC; PGAL; R. McGhee & Associates; Shinberg.Levinas; St. Augustine's Episcopal Church; StudioMB Architects; The Catholic University of America, School of Architecture and Planning; The Kreeger Museum; Tudor Place Historic House and Garden; Washington National Cathedral; Wiencek + Associates; Woman's National Democratic Club

2019 Total Events

43

2019 Attendees Recorded

1,230

2019 URL

<https://www.aiadc.com/architecturemonth2019>

Theme

Civic Spirit

“To love one’s city, and have a part in its advancement and improvement, is the highest privilege and duty of a citizen.”

—Daniel Burnham

Washington, DC, founded nearly 230 years ago, is a capital city steeped in rich history. As citizens of the nation’s capital, we enjoy a metropolitan area that serves as one of the leading economies in the country made possible by the federal government, international business, and cultural tourism. The city we see today reflects the shared visions and values of the times where buildings and spaces express our ideals, shape the community, and influence society. So, what does it mean to take pride in a city that symbolizes a nation and how do we take part in designing, managing, and improving our communities for everyone?

Civic Spirit is a call to action for resident visionaries, change agents, and makers as we begin a new decade. With shared interests for the common good of the city, we make a difference by investing our time and talents in ways that demonstrate our commitment to the places we live, work, and play. And we contribute to the wellbeing of our community by collaborating across disciplines to enrich the city’s infrastructure, landmarks, and shared spaces for generations to come.

This theme encourages us to explore how we are participants, rather than bystanders, working together to make a difference in the community. It asks us to consider what challenges inspire positive change in the city, how effective design benefits the community, and what role citizens play in strengthening neighborhoods.

Partner and Participate

Participation is open to community-based organizations, cultural institutions, design firms, embassies, local businesses, and universities, as well as individuals, who demonstrate positive impact on the built environment. Participation must address the theme, *Civic Spirit*.

Why Partner

- Demonstrate your commitment to the community
- Encourage collaboration, leadership, and civic pride within your team
- Connect with people and organizations to establish new relationships
- Expose your brand or message to the design community and the public
- Showcase your business or work to a diverse audience

Partner Fees

- Corporate Leader: \$150 (for-profit entities)
- Community Advocate: \$100 (non-profit entities)
- Citizen Champion: \$50 (individuals only)
- Volunteer Superhero: \$0 (open to all)

Why We Charge a Fee

Since our events are often low cost or free, partner fees help offset some of the costs of administering a citywide festival.

Partner Benefits

Partners receive online recognition through aiadc.com and social media sites, select discounts to Architecture Month events, and invitations to an exclusive Partner Appreciation Reception.

Policies

Public Access

Architecture Month is a citywide celebration of architecture, design, and urbanism in our nation's capital. Events must be open to the public.

Accessibility

Architecture Month programming is committed to accessible and inclusive experiences for all people. Partners are encouraged to provide ASL and language interpretation if requested, and events should be ADA accessible where possible.

Risk/Safety

Partners assume any risk associated with their event. Security, licenses, and permitting should be considered if applicable to your event.

Event Logistics

Partners are responsible for planning, producing, and managing their event. AIA|DC/WAF cannot offer logistics support.

Funding an Event

Partners are responsible for expenses related to their event, including but not limited to staffing, activities, entertainment, food and beverage, security, etc.

Admission Pricing

Tours and open studios have set pricing listed in their submission forms. Special event pricing may vary depending on the type of event or production costs at your venue, but we encourage low cost or free admission for attendees where possible.

Payments and Cancellations

Partner Fees must be paid when a proposed event is approved; partners will receive instructions on how to pay fees. Partner events cancelled before Friday, January 24, 2020 will receive full refunds. Partner events cancelled after January 24 will NOT receive refunds.

Submitting Events

Consider the type of event you would like to organize and submit details using one of the following Call for Proposal documents:

- Tours
- Open Studios
- Service Days
- Public Events (lectures, films, exhibitions, etc.)

AIA|DC/WAF encourages proposals from across disciplines: architecture, construction, design, engineering, interiors, landscape architecture, and urban planning. Community-based organizations, local businesses, and cultural institutions are also encouraged to participate. Proposals must consider the theme, *Civic Spirit*, critically and creatively before submitting details.

Event Checklist

- Target Audience
- Event Title
- Event Venue
- Event Date & Time
- Event Description
- Event Pricing
- Promotional Photo
- Business Logo
- Capacity
- AV
- Food & Beverage
- Security
- ADA Accessibility
- Event Contact
- Other

Communications

Partnership Agreements

As a partner, you agree to:

- Provide AIA | DC/WAF with complete details related to your event as specified in the submission form by the required deadline, including but not limited to venue, presenter name, description, date, time, etc.
- Promote Architecture Month in general using branded materials
- Advertise your event through email, newsletters, and/or social media with your members, clients, and consumers
- Be responsible for event logistics, your venue, and expenses associated with your event
- Provide AIA | DC/WAF with attendance counts no later than 48 hours after your event

As the producer, we agree to:

- Acknowledge your partnership on our Architecture Month landing page with your name and/or logo
- Include your partner event on our Architecture Month calendar at aiadc.com/architecturemonth2020
- Communicate your Architecture Month partner event to our members, social media followers, and the public
- Provide branding materials, sample tweets, etc., to approved partners
- Invite your partner team to an exclusive Partner Appreciation Celebration

FAQ

Proposals are not automatically approved. An AM Review Committee will evaluate each proposal to determine whether it considers the theme critically and creatively, supports our mission, and demonstrates feasibility and impact.

Preferred dates and times may be adjusted at the discretion of AIA|DC/WAF pending overall suitability with the AM calendar. We will do our best to consider preferences, but it cannot be guaranteed.

The District Architecture Center is not intended to be a venue for events unless it is a talk or public event organized by AIA|DC/WAF. Exceptions may apply pending review by the AM Review Committee. Engage the community more broadly by hosting events around the city.

The AM Review Committee will notify submitters of their approved proposal via email. Please do not inquire about the status of your proposal. You will be contacted with feedback.

Address questions to Scott Clowney, Assoc. AIA at sclowney@aiadc.com.