



**AIA/IDC**  
**Affiliate**  
**Membership**

*Join us!*





# Why partner with AIA | DC?

## Unique Networking Opportunities

AIA | DC is recognized for cutting-edge resources and highly regarded events such as the DesignDC conference and tradeshow, 'The Thing in The Spring' networking reception, and Lunchtime Learning education sessions. Events such as these offer invaluable relationship-building opportunities to ensure that your company stays ahead of the competition. You will gain vital insight and exchange innovative ideas with industry colleagues throughout the year.

## Exposure

AIA | DC fosters a vital communication process in which your company can maximize exposure through the exclusive online and print firm directory, advertising and recognition in *AIA | DC News* newsletter, *ArchitectureDC* magazine, Executive Director's Useful Contacts and Newsflash e-newsletter.

## Relationship-Building

Becoming a partner is a great way to position your company for success in the building-industry. Sponsoring Members receive access to the industry's most powerful players with the most influential buying power. Your partnership supports the mission of the Chapter and creates an invaluable partnership.

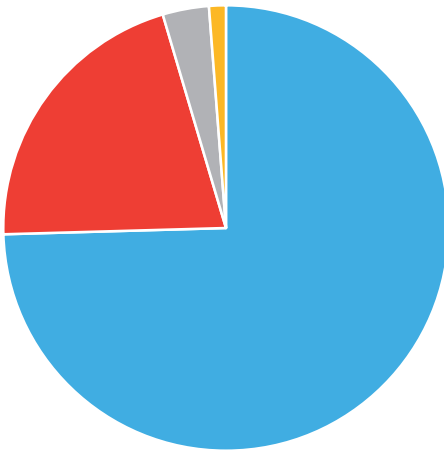
## Our Events Include:

- Lunchtime Learning and Coffee-and-a-Course seminars hosted by our Corporate Affiliate members
- President's Reception
- The Thing in the Spring networking event
- ARCHITECTURE Week
- Chapter Awards Jury
- DesignDC Conference and Tradeshow
- Washingtonian Residential Design Awards
- The Fall Design Fête
- Chapter Holiday Party





# Why partner with AIA/DC?



- 75% | Architects
- 21% | Associates
- 3% | Affiliates
- 1% | Other

## Membership Breakdown

### Territory

AIA | DC serves the District of Columbia, a member may use a home or work address as a preferred address.

### Outreach

#### Media Coverage

- Bethesda Magazine
- BISNOW
- CBS Radio
- CultureCapital.com
- Eventful
- Family Washington
- Greg's List
- Historical Society of Washington, DC
- The GEORGETOWNER
- The Northwest Current
- WETA
- Washington Post

#### Weekly Newsflash

6,000+ distributed to AIA | DC members and design enthusiasts

#### Social Media

7,500+ followers on Twitter, Facebook, LinkedIn, and Instagram

#### Website

1,000,000+ page views per year  
180,000+ users per year

#### Networking

100+ AIA approved continuing education sessions and tours per year



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# Membership Opportunities

## Benefits for all membership levels include:

- Listing and logo in the AIA | DC online and print firm directory
- Listing and hyperlink on the Executive Director's Useful Contacts
- Opportunity to serve on a Chapter committee
- Subscription to *ArchitectureDC* the award-winning magazine of AIA | DC, *AIA | DC News* newsletter and Newsflash e-newsletter

## Membership Categories

**SA | Sponsoring Affiliate**

**CA | Corporate Affiliate**

**PA | Professional Affiliate**

**SA — \$2,500  
CA — \$1,000  
PA — \$350**

## The Value of Membership

	SA	CA	PA
Opportunity to sponsor AIA   DC Networking or Committee Event	•		
Logo and link in Newsflash e-newsletter for 1 year	•	•	
Recognition and link on webpage dedicated to Sponsoring Affiliates	•	•	
Recognition in an issue of AIA   DC News Newsletter	•	•	
Opportunity to present a Lunchtime Learning	•	•	
Opportunity to present at a 'Coffee and a Course'	•	•	
Listing and link on the 'Executive Director's Useful Contacts'	•	•	•
(1) Complimentary DesignDC Tradeshow Registration	•	•	
10% Discount on a Booth at the DesignDC Tradeshow	•	•	
(2) Complimentary tickets to "The Thing in the Spring" networking event	•	•	
(1) Complimentary set of AIA   DC membership mailing labels	•	•	
30% Discount on AIA Contract Documents	•	•	
10% Discount of Advertisement rate in <i>ArchitectureDC</i> Magazine	•	•	
33% Discount on the AIA   DC Job Board	•	•	•
Listing and logo on the AIA   DC online firm Directory	•	•	•
Subscription to <i>ArchitectureDC</i> Magazine, <i>AIA   DC News</i> and <i>Newsflash e-news</i>	•	•	•

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# Membership Opportunities



## Membership

Market your company's products and services to the area's largest network of building-industry professionals and the public. With exclusive benefits and services, Affiliate Members receive unparalleled exposure to Washington's decision-makers while supporting the architecture industry as we engage, support, and educate architecture industry professionals.



## Levels of Membership

### Sponsoring Affiliate

Sponsoring Affiliate membership is open to architecture firms, businesses and individuals interested in supporting AIA | DC's mission while gaining access and visibility to the Chapter's 2,000+ members. This level of membership is an individual membership and has one contact person who receives publications and communications. Members may include architecture firms, contractors, interior design firms, landscape architects, manufacturers, architectural photographers, engineering firms, distributors, etc.

### Corporate Affiliate

Corporate Affiliate membership is open to companies in a field related to architecture. The level of membership is a company membership and has one contact who will receive publications and communications. Members may include contractors, interior design firms, landscape architects, manufacturers, architectural photographers, engineering firms, distributors, etc.

### Professional Affiliate

Professional Affiliate membership is open to individuals and small businesses in a field related to architecture. This level of membership is an individual membership and has one contact person who receives publications and communications. Members may include contractors, interior designers, landscape architects, manufacturers, architectural photographers, engineers, distributors, etc. (Licensed architects are not eligible for affiliate membership).

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# You're In Good Company

## 2015 Corporate Affiliate Members

- ABC Imaging
- American Institute of Steel Construction
- Ames & Gough Insurance/Risk Management
- CADD Microsystems
- CM KLING + ASSOCIATES INC
- Convergent Technologies Design Group, Inc.
- EverGreene Architectural Products
- GableSigns
- GHT Limited
- GRAPHISOFT
- Grunley Construction Company
- Gutierrez Studios, Inc.
- Havtech, Inc.
- Henry Adams, LLC
- Ironstar Development
- Keast & Hood Company
- Marblex Design International, Inc.
- McGrory Glass, Inc.
- MCLA Architectural Lighting Design
- Merritt Construction Services
- Michael Blades & Associates, Ltd.

- Microdesk
- Mid-Atlantic Precast Association
- Modern Door & Equipment Sales, Inc.
- Modular Building Institute
- Nello Wall Systems
- Phoenix Noise & Vibration
- Potomac Valley Brick & Supply Company
- Pyramid Builders
- RD Jones + Associates
- SK&A Structural Engineers, PLLC
- Skyfold, Inc.
- Steven Winter Associates, Inc.
- The Blue Book Building & Construction Network
- Tremco Roofing & Building Maintenance Division
- Triton Metals Inc.
- Vectorworks, Inc.
- Weidlinger Associates, Inc.
- Woodworks/Wood Products Council

## 2015 Professional Affiliate Members

- ART + Specialists
- Arup
- Barbara J Architectural Sales Inc.
- Boris Feldblyum Photography
- Cathedral Stone Products, Inc.
- Chris Spielmann, Architectural Photography
- Diversified Enterprises Group
- George Sexton Associates
- Gilday Design & Remodeling
- Gordon
- Hoachlander Davis Photography, Inc.
- Imagine Surfaces
- International Masonry Institute
- LandDesign, Inc.
- Lee & McShane, P.C.
- Maxwell MacKenzie Architectural Photographer
- Mortenson Woodwork
- NCD Company
- Paula Grace Designs, Inc.
- Pella Windows & Doors, K.C. Company, Inc.
- Rees Broome, PC
- Silman
- Vulcan Materials Company - Northern Concrete Division

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## Contact Us

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