

DesignDC Virtual 2020: Sept 21 – 22nd

with 3-month post-event exposure

Premier Exhibitor - \$2,000 (\$1,800 member rate)

- Banner Header on Booth Page
- Logo + 2 Web links
- Video Chat during active trade show times (Over 5 hours of expo only time)
- Up to 4 Sales Reps for Live Chat Times
- Link to a Company Video
- 1,000-character description
- Up to 4 Category listings in the with links to you from the category's sections
- 2 Products in the Products Showcase
- Up to 5 pdf file uploads
- Include an introductory video (200 mb or less in size)
- Lead retrieval
- Visible for 3 months
- Ability to offer a Prize / Gift

Basic Exhibitor - \$1,500 (\$1,350 member rate)

- Logo + 1 Web link
- Video Chat during active trade show times (Over 5 hours of expo only time)
- Up to 2 Sales Reps for Live Chat Times
- 300-character description
- 1 Category listings with link to you from the category's sections
- 1 Product in the Product Showcase
- 2 pdf file uploads
- Visible for 3 months

Supporter - \$500

- Logo + 1 Web links
- 300-character description
- Visible for 3 months

Booth Upgrade options:

- **Scavenger Hunt \$200** Attendees must visit your Booth and search your site for an answer to a question to qualify for prize drawing.
- **Logo on Home Page Sponsor Banner: \$100**
- **Prize Giveaway Button: \$100** – Prize button added to booth page.
- **On Demand Webinar link on Booth page - \$500** – available to attendees to access for 3 months. Ability to upload and Link to an on-demand webinar for access after our live-event.
- **Product Showcase: \$100** per additional product added to the showcase

Sponsorships Options

DesignDC Website Sponsor: \$3000

Premier Education Presenter: \$1,500

One of 5 premier presenters and our first classes of the event on Monday.
Item in Gift bags
Exposure/logo on website during registration
Exposure on All educational slides.

Session Sponsor: \$300 - 1 minute session intro for scheduled education, your 720 x 216 pix banner at top of video chat during session. (20 available)

Fireside Chat Sponsor: \$600 (2 available) 30 second video - LIVE Speaker will thank sponsor, Live stream Banner ad at top during session: 1,280 pixel wide x 200 pixel high.

Trivia Sponsor: \$200 Logo and thanks during Trivia. (4 spots available)

Attendee Gift Bag Folder Sponsor: \$3,000 – Your brand on the folder holding all show materials being mailed to attendees, plus you can include an item in the goody bag.

Attendee Gift Bag Insert Sponsorship: \$800 – place on item in the gift bag being mailed to attendees

Sketchbook Sponsor: \$600 Your logo on the front cover of the Sketchbook Gift sent to attendees

Coffee Sponsor: Your branded K-Cup in every attendee gift bag: \$3,000

Non-Exhibitor Product Show Case: \$300

Display Board Gallery: \$500 Include a Display Board in the Design Gallery with option to record a message when the Board is viewed by an attendee.

Home Page Sponsor Tile: \$500 (6 available) Logo on rotating banner on home page of DesignDC Virtual page.

To secure your Virtual Booth or Sponsorship, Contact:

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