

2018 ADVERTISING RATE CARD

AIA|DC NEWS is published and distributed 6 times per year by the Washington DC Chapter of the AIA. It's distributed to and widely read by over 2,600 architects and corporate and professional affiliates in the DC Metro Region.

AIA|DC NEWS features news about AIA|DC members, member firms and the design and construction industry.

NET RATES - Black Only - 6 issues/year

AD SIZE	Run in 1-3 issue rate	Run in 4-6 issue rate
FULL PAGE	\$1000	\$900
1/2 PAGE	\$650	\$575
1/4 PAGE	\$350	\$300
1/6 PAGE	\$250	\$225

ADVERTISING SPECIFICATIONS

Black and White Ad Size	Width_	<u>Height</u>
Trim Size	8.5"	11"
Page Image Area	7"	9"
Full Page		
1/2 Page (vertical)		
1/2 Page (horizontal)	7"	4.375"
1/4 Page		
1/6 Page	3.375"	3"

TO RESERVE YOUR SPACE CONTACT:

Jody Cranford, Media Sales Manager email: jcranford@aiadc.com

800-818-0289

or fax this completed form: 888-450-2526

AD RESERVATION FORM:

We hereby contract for the following advertising in 2018:

ISSUE	AD CLOSE	ART DUE	AD SIZE	ARTWORK (circle one)	PER ISSUE AD RATE
JAN/FEB	1/5/2018	1/12/2018		New / Pickup	
MAR/APR	3/2/2018	3/9/2018		New / Pickup	
MAY/JUN	5/4/2018	5/11/2018		New / Pickup	
JUL/AUG	7/6/2018	7/13/2018		New / Pickup	
SEP/OCT	9/7/2018	9/14/2018		New / Pickup	
NOV/DEC	11/2/2018	11/9/2018		New / Pickup	

Email artwork to:

jcranford@aiadc.com artwork@aiadc.com

Mechanical Specifications:

- · Please supply print-ready pdf, or TIFF
- Art files should be 100%, 300 dpi min.
- · Embed all fonts, and provide all images.
- BLACK only no Color.

PAYMENT:

Check payable to: MEDIA SALES 4045 Nolt Road Mount Joy, PA 17552

Contact:

Jody Cranford: 800-818-0289 ioranford@aiade.com

Artwork: New Pickup	Total AIA News Budget	t for 2018:	jcranford@aiadc.com		
COMPANY NAME:	CONTACT:				
BILLING ADDRESS:	CITY/ST/ZIP				
PHONE:	EMAIL:		Date:		
Payment Options: Please invoice us when each issue releases, we understand payment is expected upon receipt of invoice. Please charge the following card per issue once printing is completed and issue released.					
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Name on Card:		Billing Zip for Card:			
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