



**DesignDC**  
**Virtual Event**  
**September 21-22, 2021**  
*Over 400 Architects at one event.*

DesignDC 2021 Virtual Sponsorships				
	<b>PRESENTING Education</b> <b>\$3,500</b> (\$7,350 Value)	<b>PREMIUM Education</b> <b>\$2,500</b> (\$4,850 Value)	<b>BASIC Education</b> <b>\$1,300</b> (\$1,750 Value)	<b>Supporting \$600</b> (\$1,100 Value)
	4 available	5 available	20 available	unlimited
Present 1-hour CEU during DesignDC <i>DDC CUE attendance ranges from 50 to 185 (ave. 100)</i>	X			
<b>(IF LIVE)</b> TABLETOP at Keynote & Reception at DAC	X	X		
<b>(IF LIVE)</b> Attend Keynote & Reception at DAC	<b>2 Tickets</b>	<b>2 Tickets</b>	<b>1 Ticket</b>	
Post Event: Present 1 CEU Webinar Promoted and hosted by AIA DC	X	X		
DesignDC Class Sponsor with logo branding and 30 second Intro Video + Q&A Engagement	X	X		
DesignDC Class Sponsor with logo branding and 15 Second Video Commercial + Q&A Engagement			X	
NewsFlash ENEWS Display ad - 300 x 100	<b>8 Weeks</b>	<b>4 Weeks</b>	<b>1 Week</b>	
Social Media Push	<b>2 Social Media Pushes</b>	<b>1 Social Media Push</b>		
Display Ad in Nov/Dec AIA DC Newsletter	<b>1/2 Page</b>	<b>1/4 Page</b>		
Logo on Cover of Sketchbook Attendee Gift	X			
Logo and Web Link on Event Home page	X	X		
Logo and Web Link on Partner Listing	X	X	X	X
Partner Page: Logo / Videop / PDF's / Branding	X	X	X	X
Inclusion in Game/Prize Giveaway event	X	X	X	
Full Attendee List and Lead Retrieval	X	X	X	X

DesignDC Specialty Sponsorships	
DesignDC Reception / Daily Host Sponsor	<b>\$10,000</b>
DesignDC Website Sponsor	<b>\$2,500</b>
DesignDC Registration Sponsor	<b>\$2,500</b>
Sketchbook Back Cover Premier Sponsor	<b>\$2,500</b>
Sketchbook Logo Sponsor	<b>\$600</b>
Trivia Sponsor (3 available)	<b>\$500</b>

To reserve sponsorships: Contact Jody Cranford [jcranford@aiadc.com](mailto:jcranford@aiadc.com) 800-818-0289



**2021 DesignDC  
Virtual Event  
Sponsorship Agreement**  
Sept. 21-22, 2021

**Rep:** Jody Cranford  
**Phone:** 800-818-0289  
**Fax:** 888-450-2526  
**email:** [jcranford@aiadc.com](mailto:jcranford@aiadc.com)

**COMPLETE form or [Reserve Sponsorship Online](#)**

**Sponsoring Company:**

**Sponsor Contact:**

Company: \_\_\_\_\_ Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_

**DesignDC Sponsorship Packages and Add-Ons**

\_\_\_\_\_ \$3,500 - Presenting Education Sponsor  
 \_\_\_\_\_ \$2,500 - Premium Education Sponsor  
 \_\_\_\_\_ \$1,300 - Basic Education Sponsor  
 \_\_\_\_\_ \$600 - Supporting Sponsor

\_\_\_\_\_ \$10,000 - Reception/Daily Host Premier Sponsor

\_\_\_\_\_ \$2,500 - Website Sponsor  
 \_\_\_\_\_ \$2,500 - Registration Sponsor  
**SOLD** \_\_\_\_\_ ~~\$2,500 - Premier Sketchbook Sponsor~~  
 \_\_\_\_\_ \$600 - Sketchbook Logo Sponsor  
 \_\_\_\_\_ \$500 - Trivia Sponsor

**\$ \_\_\_\_\_ Total 2021 Sponsorship**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
*(Authorized Representative Signature)* *(Please retain a copy for your records)*

**Billing Options:**

\_\_\_\_\_ **Paying by Check - Full amount Net 30, please provide invoice.**

\_\_\_\_\_ **Paying by Check - 50% Due Net 30 / Balance due July 30th: please provide invoice.**

\_\_\_\_\_ **Please charge card below for 50% Deposit Now, and balance on July 30th.**

\_\_\_\_\_ **We would like to pay in full for our sponsorship NOW. We will PAY ONLINE at: <https://www.cvent.com/d/gjq28b>**

Credit Card #: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ EXP Date: \_\_\_\_\_ / \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip for Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Your full nonrefundable payment is due by July 30th, 2021.** A 1.5% service charge per month will be added to any payment outstanding 30 days past the due date. This contract constitutes the entire contract between the parties and no waivers, modifications, or amendments shall be valid unless submitted in writing and agreed to by AIA DC. In the event that Sponsor cancels or withdraws from the event, all moneys paid will be forfeited and the Sponsor agrees to be legally obligated to remit any unpaid balance for such assigned space. Sponsor will pay all legal fees and collection costs. All Sponsor Payments are Non-Refundable and may not be credited to any other product or service offered by the AIA|DC. A signed facsimile of this contract will serve as the legal agreement. By signing this contract, Sponsorship Contact acknowledges and confirms that they have the authority to enter into this contract on behalf of their employer/exhibiting company.

**Please email or fax completed form to [Jcranford@aiadc.com](mailto:Jcranford@aiadc.com) Fax: 888-450-2526**